



Waymade College of Education

(A Constituent College of CVM University)

University approved

A Certificate Course

on

Instructional Design

2020-21



NEED OF THE COURSE:

Information Is easy to access—after all, It’s just a Google away. But there's a difference between accessing info and understanding it in a way that helps you improve at your job. The difference lies between the 'need to know' and 'nice to know'. Instructional Designers job is exactly the same. They sieve the information and present it in such an engaging manner to the target audience that it is internalized in a meaningful manner. The significance of the course lies In the context that both students and teachers can take up this course and adapt to the systematic design of instruction.

with the growing demand of online courses the market and job opportunities for instructional designers are increasing manifold in education sector, government as well as corporate sector to design and develop the required materials.

OBJECTIVE OF THE COURSE:

The certificate programme is designed to prepare personnel for a career in Instructional Designing with requisite knowledge, skills and attitude.

WHO CAN BENEFIT FROM THE COURSE?

- School/College/university teachers
- Professionals working from home
- Graduates in any discipline who want to pursue a career In Instructional Designing

Course Modules

Module – 1	Fundamentals of Instructional Design & Techniques
Module – 2	Psychological basis of Instructional Design
Module – 3	Instructional Design & Multimedia-skills & Strategies
Module – 4	Technology of Communication

About the Course

COURSE TITLE	CERTIFICATE PROGRAMME IN INSTRUCTIONAL DESIGN
TYPE OF TRAINING	CLASSROOM MODEL WITH EL LEANNNN? RESOURCES
COURSE DURATION	40 HOURS (5 WEEKS)
COURSE FEES	4000 (INR)
ELIGIBILITY CRITERIA	GRADUATE IN ANY DISCIPLINE WITH A FLAIR OF TECHNOLOGY AND WR TING
COURSE VENUE	WAYMADE COLLEGE OF EDUCATION, V,V NAGAR

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